www.cartesiostudio.com

The website deploys the following cookies:

Cookie provider	Name of cookie	Purpose of cookie	Type of cookie	Duration of cookie
Adobe Analytics	AMCV_###@AdobeOrg	Identifies the same visitor across different Marketing Cloud Solution.	First party	2 years
Adobe Analytics	AMCVS_###@Adobe.Org	Cookie used to detect new sessions for getting the visitor ID cookie AMCV_###@AdobeOrg. The value is a 0 or 1.	First party	Current session
Adobe Analytics	demdex	The demdex cookie contains the demdex ID, which is generated by the DCS.	Third party	180 days
Adobe Analytics	s_cc	This cookie is set and read by the JavaScript code to determine if cookies are enabled (simply set to "True").	First party	Current session
Adobe Analytics	s_sq	This cookie is set and read by the JavaScript code when the ClickMap functionality and the Activity Map functionality are enabled; it contains information about the	First party	Current session

		previous link that was clicked on by the user.		
Adobe Target	mbox	A cookie used to keeps a number of values (session ID, pc ID, check and disable) to manage how visitors experience Target campaigns.	First party	2 years
Brightcove	_bc_uuid	Unique identifier of the visitor.	Third party	15 years
Brightcove	_ga	Used to store the Client ID for tracking purposes.	Third party	2 years
Brightcove	_gid	Used to distinguish users.	Third party	24 hours
Demandbase	IUUID	Used for performance and optimization of Demandbase data and reporting.	Third party persistent	2 years
Demandbase	TUUID	Used for analytics and advertising services provided by Demandbase.	Third party persistent	2 years
Doubleclick	id	DoubleClick uses cookies to improve advertising. Some common applications are to target advertising based on what's relevant to a user, to improve reporting on campaign	Third party	2 years

		performance, and to avoid showing ads the user has already seen.		
Dun & Bradstreet	D41ID	Contains a GUID that uniquely identifies that individual in our cloud-based cache.	Third party Persistent	One year
Dun & Bradstreet	D41IDT	Contains a "transaction ID" that is used to group all events originating from a single pixel fire event.	Third party Session	Session
CARTESIO	cookiePolicyChecksum	Used to check if cookie policy has changed since the user has accepted cookie policy.	First party	3 months if consent given for selected cookie categories 1 year if consent given for all
CARTESIO	cookieGroupChecksum	Used to check if cookie groups have changed since the user has given consent.	First party	3 months if consent given for selected cookie categories 1 year if consent given for all
CARTESIO	cookieToRemove	Used to list cookies which should be removed.	First party	1 minute
CARTESIO	XSRF-TOKEN	A temporary token obtained on the website that enables the user to submit a contact form and prevents cross-site scripting which is a security vulnerability.	First party	Current session
CARTESIO	cartesioup_<artice-page-name>	A cookie used to remember that upvote was performed by the	First party	1 year

		visitor on the given page. Name of the cookie equals to the name of page upvote was clicked.		
CARTESIO	BaseCountry	Country the existing user belongs to. Geolocalization of the visitor.	First party	1 day
CARTESIO	Country	An Cartesio country website selected by the user.	First party	180 days
CARTESIO	Locale	A language for the selected country.	First party	180 days
CARTESIO	LocationSelector	A flag which indicates if the location selector has been used.	First party	180 days
CARTESIO	Org	Organization the existing user belongs to.	First party	180 days
CARTESIO	recentSearches	Recent searches of the user. Website uses this information to present user's recent searches in the search box.	First party	12 days
Microsoft Bing Ads	MR	Analytics cookie that's used to pass user action information to the Bing advertising network.	Third party	180 days
Microsoft Bing Ads	MUID	Used widely by Microsoft as a unique user ID. This bing.com	Third party	390 days

		cookie enables tracking by synchronising the ID across many Microsoft domains.		
Microsoft Bing Ads	MMUIDB	This cookie registers data about you from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.	Third party	390 days
Facebook	_fbp	This cookie is used to provide you with more relevant advertising across Facebook.	First party	90 days
Facebook	fr	This cookie is used to provide you with more relevant advertising across Facebook.	Third party	90 days
Vuture	intEmailHistoryId	Used to identify a unique visitor as they click onto the site from a newsletter to which they have subscribed with articles from the site. The cookie records the pages visited on the site and time spent on the page.	Third party persistent	1 year
Wirewax player	wirewax-player-impressions	Latest videos played on the page.	First party	2 years
Wirewax player	_ga	Used to store the Client ID for tracking purposes.	Third party	2 years

Wirewax player	mp_#####_mixpanel	Identify who user is for tracking purposes.	Third party	1 year
Wirewax player	optimizelyEndUserId	Stores unique optimizely identifier. It's a combination of a timestamp and random number. No other information about visitor is stored inside.	Third party	10 years
Marketo	_mkto_trk	This allows a website to track visitor behaviour on the sites on which the cookie is installed and to link a visitor to the recipient of an email marketing campaign, to measure campaign effectiveness. Tracking is performed anonymously until a user identifies himself by submitting a form.	First party	2 years
Linkedin	BizoID	Used by LinkedIn Insight Tag to enable in-depth campaign reporting and discover new business demographics by layering LinkedIn data to website visitors data	Third party	180 days
Linkedin	BizoData	Used by LinkedIn Insight Tag to enable in-depth campaign reporting and discover new business demographics by layering LinkedIn data to website visitors data	Third party	180 days

Linkedin	BizoUserMatchHistory	Used by LinkedIn Insight Tag to enable in-depth campaign reporting and discover new business demographics by layering LinkedIn data to website visitors data	Third party	180 days
Linkedin	BizoNetworkPartnerIndex	Used by LinkedIn Insight Tag to enable in-depth campaign reporting and discover new business demographics by layering LinkedIn data to website visitors data	Third party	180 days
Linkedin	UserMatchHistory	Used by LinkedIn Insight Tag to enable in-depth campaign reporting and discover new business demographics by layering LinkedIn data to website visitors data	Third party	30 days
Linkedin	U	Used by LinkedIn Insight Tag for Browser Identifier	Third party	90 days
Linkedin	li_sugr	Used by LinkedIn Insight Tag for Browser Identifier	Third party	90 days
Linkedin	lang	Session-based cookie used for Sign-in with Linkedin and/or for Linkedin follow feature	Third party	Session

Linkedin	bscookie	Secure Browser Cookie	Third party	2 years
Linkedin	bcookie	Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature	Third party	2 years
Linkedin	lidc	Cookie used for Sign-in with Linkedin and/or for Linkedin follow feature	Third party	1 day
Google	_gcl_dc	Used as a conversion linker tag in web and AMP containers that can be configured to link across domains for cases where you have the landing pages and conversion pages on multiple domains for Google Campaign Manager	First party	Impressions - 14 days; Clicks - 30 days
Google	IDE	Advertising cookie on non-Google sites.	First party	Impressions - 14 days; Clicks - 30 days
StackAdapt	sa-user-id	Random Identifier for user identification	Third party	1 year
StackAdapt	sa-user-id-v2	Random Identifier for user identification (newer version of ID)	Third party	1 year
Adobe Analytics	s_ecid	The s_ecid cookie contains a copy of the Experience Cloud ID (ECID) or MID. The MID is stored in a key-	First party	2 years

		value pair that follows this syntax, s_ecid=MCMID		
CARTESIO	acceptedCookiePolicies	The cookie consists of policy checksums on country sites a visitor has given a consent	First party	1 year
Google	_gcl_au	Used as a conversion linker tag in web and AMP containers that can be configured to link across domains for cases where you have the landing pages and conversion pages on multiple domains for Google Adsense	First party	90 days
Verizon	A3	Used to track the post-click experience of users coming to cartesiostudio.com via Verizon advertisements and enable Cartesio to understand which audience segments are best to target for Cartesio lines of business.	First Party	13 months
Verizon	B	Used to track the post-click experience of users coming to cartesiostudio.com via Verizon advertisements and enable Cartesio to understand which audience segments are best to target for Cartesio lines of business	First Party	13 months